

28 May

INTERNATIONAL DAY OF ACTION FOR WOMEN'S HEALTH

CAMPAIGN RE-LAUNCH 2014 REPORT



WOMEN'S
GLOBAL NETWORK
FOR REPRODUCTIVE RIGHTS

Advancing and Defending Women's SRHR for 30 Years!

W G N R R

May 28 International Day of Action for Women's Health

CAMPAIGN RE-LAUNCH 2014 REPORT

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INTRODUCTION

It is a pleasure to present you with the report of the campaign re-launch for May 28 International Day of Action for Women's Health.

The Day of Action has been celebrated for nearly thirty years by women's rights activists all over the world. In 2014 Women's Global Network for Reproductive Rights (WGNRR) in collaboration with thirty international partner organisations re-launched May 28 to counter the limited understanding of women's health and the actual needs of all women in their diversities and to call attention for the inclusion of women's health understood holistically into the post-2015 development agenda.

The mobilisation for the campaign re-launch spurred all five continents where activists organised events at their communities and actively engaged in social media.

This report offers insights on WGNRR preparatory campaign work, global mobilisation efforts by both grassroots and international organisations along with the data from social media engagement.

We would like to wholeheartedly thank WGNRR members and May 28 campaign partners for supporting the Call for Action and active engagement in promoting a holistic understanding of women's health.

Background: Why re-launch May 28?

Over the years since its inception in 1987, May 28th has become a worldwide platform for campaigning, advocating and advancing various issues in relation to women's empowerment and SRHR, at community, national, regional, and global levels. Yet, over the past few years it has become increasingly apparent that a worrisome complacency has developed in relation to women's health. Donors, governments, media and the general public alike seem to consider women's health as an issue that has been given sufficient attention, albeit in the narrow context of improving maternal health and reducing child mortality. Yet, as advocates and activists in the field know, there remains much work to be done in terms of fully realizing women's health and wellbeing in its most holistic sense, where it is not merely the absence of disease or infirmity, but is "a state of complete physical, mental and social well-being¹." In light of the current Post-2015 processes taking place, there is an urgent need to undertake collective efforts and ensure that women's health is given its due attention among the new set of development goals. Re-launching May 28th served as a great opportunity to move away from the narrow focus on maternal health towards developing a new narrative on women's health issues, highlighting ongoing and unaddressed challenges, such as universal access to a full range of modern contraceptives,

¹ World Health Organization (1946). Retrieved 21 February, 2014 <http://www.who.int/about/definition/en/print.html>

recognising and protecting human rights of women during childbirth, meaningful support and healthcare for menopausal women, new reproductive technologies and their impact on women's health, among many others.

Consolidating our voices around May 28 and beyond offered a unique chance to highlight the diverse nature of women's health issues that arise throughout women's lives, as well as an ongoing means through which to join our voices together in both 2014 and 2015 in calling for a holistic and women-centric inclusion of women's health in the Post-2015 Development Agenda.

Partnerships

WGNRR has undertaken extensive consultations with a wide range of organisations working on women's health issues. The objectives, rationale, scope and principles of the campaign is informed and jointly led by our participating partners.

May 28 campaign re-launch in 2014 was supported by 30 partner organisations.



Aids Accountability	IPAS
ARROW	IPPF-Western Hemisphere
APA	International Campaign for Safe Abortion
ASAP	La Mesa
ASTRA	Pathfinder
ASTRA Youth	RODA
CLACAI	Rodilnitza
CRR	Sonke Gender Justice Network
CREA	Tarshi
Decidir Nos Hace Libres	Women's Networking Zone at AIDS2014
DIGNA Campaign	WHRDIC
Hampshire College (PopDev)	WLUML
Human Rights in Childbirth	Women Deliver
International Center for Reproductive Health (ICRH)	Youth Coalition
International Coalition of Women Living with HIV/ Aids (ICW)	YWCA

MAY 28 2014 MOBILISATION

Campaigning in partnerships opens up much wider avenues for the reach out and results in creative joint actions. When assessing the impact of the campaign we look at the mobilisation initiatives in both virtual and physical realms, paying special attention to the social media as the current day mover of the social change.

This year Call for Action for the re-launch of May 28 International Day of Action for Women's Health resulted in thirty two reported events in twenty six countries organised by national and grassroots based organisations. However, the May 28 commemorations did not stop at community gatherings but instead achieved unprecedented scale in the virtual realm with sixty five on-line publications originating from more than thirty different countries.

The largest number of events took place in Africa, particularly in Kenya where several organisations held their reach out events to the communities in several cities including Nairobi, Nakuru and Mombassa. In Sierra Leone Ipas regional office staged an amazing activity for women leaders bringing them together in a celebrity dinner to share their concerns and stories on sexual and reproductive health. The celebration in Sierra Leone was widely covered by the local media landing on the front pages of the news-papers and the on-line press. In South Africa May 28 was paid tribute in the radio program coverage dedicated to women's health issues, while in Tanzania WGNRR partner Women's Promotion Center.

While the European countries avidly followed the elections to the European Parliament, in Poland ASTRA, the Eastern and Central European Network for SRHR together with the Polish Federation for Women and Family Planning organised a massive photo shoot with participation of fellow women's rights activists speaking out on a variety of issues pertaining to women's health, including access to family planning, right to abortion as well as right to humane and fair treatment in childbirth. Within days after the EU Parliament elections the European Public Health Alliance issued a public statement in commemoration of May 28 Day of Action calling the newly elected European Parliament to stand strong and ambitious on women's health and rights. The Day of Action was equally supported by the statements issued by European Women Lobby and International Center for Reproductive Health (ICRH).

Latin America and Caribbean traditionally organised May 28 commemorations spurred by the regional women's health network LACWHN. Among the reports that we received at WGNRR we would like to congratulate the activists from Colectivo Feminista Panteras Rojas in Nicaragua and La Mesa por la Vida y la Salud de la Mujeres in Colombia for their excellent public reach out actions to build awareness among general public on the critical issues such as access to contraceptives, accessibility of public health services and the right to safe and legal abortion.

In Asia and Pacific several exciting activities took place spearheaded by Asia Safe Abortion Partnership – ASAP which comprised the launch of the Facebook page on unwanted pregnancies, blogging, film promotion on access to abortion services in Asia and community events in Sri Lanka and Nepal. In the meantime the Asia Pacific Resource and Research Center for Women (ARROW) launched SAFE (Sexuality Awareness For Everyone), a mobile app on comprehensive sexuality an on-line application, while its May 28 statement on Linkages between Religious Fundamentalism and Sexual and Reproductive Health and Rights in the Global South reached the wide audience through the list-serves and social media.

In the Northern Hemisphere including the USA and Western Europe May 28 activism mostly centered in blogosphere and social media activism with on-line statements of support and commemoration of May 28 Day of Action being disseminated by RH Reality Check, Center for Reproductive Rights, International Campaign for Women’s Right to Safe Abortion, AWID, Ipas, Ibis Reproductive health, Youth Coalition, Women Living Under Muslim Laws and active participation on the 24 hours tweetathon by the majority of fellow SRHR activists.

It is also worth mentioning that aside of geographical spread this year May 28 campaign re-launch thanks to the partnership approach found reflection in the on-line publications and blogs by organisations with specific health focus. Information on May 28 campaign was published on the website WomenEnabled, an organisation working to advance the human rights of women and girls worldwide, especially women and girls with disabilities. Human Rights in Childbirth, a newly formed organisation and network working towards wide recognition and advancement of the rights of childbearing woman contributed insights on May 28 website and actively posted about the Day of Action through the organizational communication channels. In order to give an accurate overview we present a two layered map, one layer reflecting uniquely digital activism and media publications and the other reflecting actions that took place in communities. It is needless to say that again when something is happening in physical reality, the digital world transmits the news even further. Consequently, the second layer can be characterized as both physical and digital.

May 28 events

Organisation	Country	Event
Organização de Mulheres Negras	Brazil	Feminist Vigil for the End of Maternal Mortality
Odara Instituto da Mulher Negra	Brazil	Virtual Mobilisation for the End of Maternal Mortality
La Mesa por la Vida y la Salud de la Mujeres Colombia	Colombia	Reach out to the public
Female Condom Campaign		Two free workshops for pregnant women
International Community of Women Living with HIV/AIDS	Chile	Dialogues with local policy makers on maternal health
RODA	Croatia	Promotion of the campaign for women's access to safe abortion and contraceptions
AFLVF (Association Féminine pour la Lutte contre les Violences faites à la Femme et Enfant)	DRC	Awareness meeting with university students
Medecins du Monde	France	Adaptation of the May 28 video into Spanish for Latin America and the Caribbean
Union Women Center/ Reproductive Youth Group	Georgia	Awareness event on safe delivery all women s and affected HIV/aids
INCIDEJOVEN	Guatemala	Community event on violence against in district Gautum Budh nagar Awareness raising event on gender-based violence
Sahara aids control society	India	Event highlighting youth perspective on women's health.
Social and Development Research and Action Group	India	Community event on Access to Contraceptives as a human right for women A roundtable discussion on women's health and rights
Coast Women In Development (CWID)	Kenya	Launch of SAFE (Sexuality Awareness For Everyone) a mobile app on comprehensive sexuality
Dandelion	Kenya	Awareness raising event on the SRHR needs of differently abled women
Kenya Association for Maternal & Neonatal Health -KAMANEH	Kenya	Community event on Access to Contraceptives as a human right for women
Fortress of Hope	Kenya	A roundtable discussion on women's health and rights
ARROW	Malaysia	Launch of SAFE (Sexuality Awareness For Everyone), a mobile app on comprehensive sexuality
INMUJERES	Mexico	Awareness raising event on the SRHR needs of differently abled women
Bhaktapur Youth Information	Nepal	Community trainings on menstrual hygiene
Collectivo Feminista Panteras Rosas	Nicaragua	Public reach out event on women's health
Generation Initiative For Women and Youth Network	Nigeria	Discussion Forum
Peace Foundation	Pakistan	Reach out event on women's right to self-determination
CLACAI and La Mesa por la Vida y la Salud de las Mujeres	Peru	DIGNA campaign
WGNRR	Philippines	Public dramatic reading of the play "Baby dance" by Jane Anderson and reflections on women's SRHR and surrogacy
Federation for Women and Family Planning / ASTRA	Poland	Images collection; social media engagement
International Research & Exchanges Board (IREX)	Romania	Launch of the sexual education website and public event for schooolyouth
Platform "Decidir Nos Hace Libres"	Spain	Translation of May 28 statement; public awareness digital mobilisation
Ipas Sierra Leone	Sierra Leone	Press-conference and celebratory dinner for women leaders
ASAP	Sri Lanka	It's Her Right! - Post card campaign
A'Dare Women Wellness Centre	SouthAfrica	Radio programme
Women's Promotion Centre	Tanzania	Open forum to highlight and discuss challenges faced by women in the Tanzanian Society
EMPOWERED AT dusk	Uganda	Debate on Failure of the states to recognize sexual and reproductive rights in their most holistic sense
Uganda Network of Young People living with HIV	Uganda	Awareness raising activity on the impact of unsafe abortions

May 28 digital activism

Location	Organisation/ Media source	Posts	Links
Argentina	The Argentina Independent	Festival for International Day of Action for Women's Health	http://www.argentinaindependent.com/currentaffairs/newsfromargentina/festival-for-international-day-of-action-for-womens-health/
Australia	Women's Networking Zone, Aids 2014	May 28 blog Women's Networking Zone Aids 2014, Melbourne	http://www.may28.org/womens-networking-zone-aids-2014-melbourne/
Belgium	European Public Health Alliance	[Joint press statement] Newly elected European Parliament to stand strong and ambitious on women's health and rights	http://www.epha.org/a/6058
Belgium	European Women Lobby	International Day of Action for Women's Health #May28 #WomensHealth	http://www.womenlobby.org/news/european-international-news/article/international-day-of-action-fo
Belgium	International Center for Reproductive Health (ICRH)	May 28: International Day of Action for Women's Health, Women's Rights Defenders	http://icrh.org/news/may-28-international-day-action-women%E2%80%99s-health-women%E2%80%99s-rights-defenders
Bulgaria	Rodilniza	May 28 Blog Women do not Lose Their Human Rights upon Entering the Hospital	http://www.may28.org/women-do-not-lose-their-human-rights-upon-entering-the-hospital/
Canada	AWID	Calling For Participation In The Re-Launch Of May 28	http://www.awid.org/Get-Involved/Calls-for-Participation2/Calling-for-Participation-in-the-Re-Launch-of-May-28
Egypt	Women Living under Muslim Laws (WLUML)	May 28 press statement	http://www.wluml.org/action/may-28-international-day-action-women%E2%80%99s-health-women%E2%80%99s-rights-defenders-mobilize-worldwide-ca
Georgia	The FINANCIAL on-line media portal	Newly-elected European Parliament to stand strong and ambitious on women's health and rights	http://finchannel.com/Main_News/Politics/130994_Newly-elected_European_Parliament_to_stand_strong_and_ambitious_on_women's_health_and_rights/
Global	Johnson and Johnson	Empowering Women and Promoting Action for Women's Health	http://www.bloginj.com/2014/05/empowering-women-promoting-action-womens-
Global	Women Human Rights Defenders IC	Press-release May 28 International Day of Action for Women's Health	http://defendingwomen-defendingrights.org/2014/05/15/may-28-international-day-of-action-for-womens-health/
Global	WomenEnabled	Press statement on May 28	http://www.womenenabled.org/news.html
Global	IKnowPolitics (International Knowledge Network of Women in Politics)	Joint press statement: Newly-elected European Parliament to stand strong and ambitious on women's health and rights	http://iknowpolitics.org/en/news-events/world-news/newly-elected-european-parliament-stand-strong-and-ambitious-womens-health
Global	Women's Views on News	Call for Action - Join global move on women's sexual rights	http://www.womensviewsonnews.org/2014/05/join-global-move-on-womens-sexual-rights/
Global	International Campaign for Women's Right to Safe Abortion	May 28 Blog Safe abortion and the post-2015 agenda	http://www.may28.org/safe-abortion-and-the-post-2015-agenda/

Global	International Campaign for Women's Right to Safe Abortion	May 28 Blog Safe abortion and the post-2015 agenda	http://www.may28.org/safe-abortion-and-the-post-2015-agenda/
Global	International Campaign for Women's Right to Safe Abortion	May 28 Blog Campaign "Déjala Decidir" – "Let her decide": Joint forces in order for women to get access to a safe legal abortion if rape was the reason for their pregnancy	http://www.may28.org/campaign-dejala-decidir-let-her-decide-joint-forces-in-order-for-women-to-get-access-to-a-safe-legal-abortion-if-rape-was-the-reason-for-their-pregnancy/
Global	International Campaign for Women's Right to Safe Abortion	May 28 Blog DIGNA, women's right to interrupt pregnancy resulting from rape: a campaign by CLACAI and La Mesa por la Vida y la Salud de las Mujeres	http://www.may28.org/digna-womens-right-to-interrupt-pregnancy-resulting-from-rape-a-campaign-by-clacai-and-la-mesa-por-la-vida-y-la-salud-de-las-mujeres/
Hong Kong	Youth Coalition	May 28 Blog YCSRR Launches Post-2015 Brief for International Day of Action for Women's Health	http://www.may28.org/ycsrr-launches-post-2015-brief-for-international-day-of-action-for-womens-health/
Hong Kong	Youth Coalition	May 28 Blog Freedom of Choice: A Youth Activist's Guide to Safe Abortion Advocacy	http://www.may28.org/freedom-of-choice-a-youth-activists-guide-to-safe-abortion-advocacy/
India	Mid-day India	Hypothyroidism on the rise in Mumbai women	http://www.mid-day.com/articles/hypothyroidism-on-the-rise-in-mumbai-women/15349176
India	ASAP-Asia	May 28 Blog ASAP-ASIA Announces Launch of Facebook Page titled "Unwanted Pregnancies: All you Need to Know" on May 28	http://www.may28.org/asap-asia-announces-launch-of-facebook-page-titled-unwanted-pregnancies-all-you-need-to-know/
India	Tarshi	May 28 Blog A Call to Action for Comprehensive Sexuality Education	http://www.may28.org/a-call-to-action-for-comprehensive-sexuality-education/
Indonesia	Indonesia Planned Parenthood Association, Yogyakarta Chapter	May 28 Blog Making the differently-abled women visible in the fulfillment of safe abortion service	http://www.may28.org/making-the-differently-abled-women-visible-in-the-fulfillment-of-safe-abortion-service/
Ireland	Abortion Rights Campaign	May 28 press statement	http://www.abortionrightscampaign.ie/2014/05/28/may-28th-2013-international-day-of-action-for-womens-health/
Ireland	AIMS	International Day of Action for Women's Health – Closing the gaps in maternity care in Ireland	http://aimsireland.ie/international-day-of-action-for-womens-health-closing-the-gaps-in-maternity-care-in-ireland/
Jamaica	Jamaica Observer	Region urged to take closer look at life-threatening complications of pregnancy	http://www.jamaicaobserver.com/news/Region-urged-to-take-closer-look-at-life-threatening-complications-of-pregnancy_16758373
Malaysia / Asia Pacific	Asian Rural Women's Coalition (ARWC)	International Day for Women's Health: Rural Women Raise SRHR Issues	http://www.panap.net/en/wia/post/women-in-agriculture-our-stories-one-journey/srhr/2444
Malaysia	ARROW	SRHR info resource; launch of SAFE (Sexuality Awareness For Everyone), a mobile app on comprehensive sexuality education (CSE)	http://arrow.org.my/newsletter/2014/may/edm1.htm
Malaysia	ARROW	May 28 Blog Linkages between Religious Fundamentalism and Sexual and Reproductive Health and Rights in the Global South	http://www.may28.org/linkages-between-religious-fundamentalism-and-sexual-and-reproductive-health-and-rights-in-the-global-south/
Mexico	Comité de Derechos Humanos AJUSCO	Press release - El 28 de Mayo, Día Internacional de Acción por la Salud de las Mujeres	http://comiteajusco.wordpress.com/2014/05/28/el-28-de-mayo-dia-internacional-de-accion-por-la-salud-de-las-mujeres/

Mexico	WGNRR	May 28 Blog Why We Need a Women-centric Approach to Women's Health	http://www.may28.org/why-we-need-a-women-centric-approach-to-womens-health/
Mexico	WGNRR	May 28 Blog Why Must the Post-2015 Agenda Address Youth SRHR?	http://www.may28.org/why-must-the-post-2015-agenda-address-youth-srhr/
Mexico	WGNRR	May 28 Blog Announcement concerning the 47 session of the CPD by the Regional Alliance Cairo+20	http://www.may28.org/announcement-concerning-the-47-session-of-the-cpd-by-the-regional-alliance-cairo20/
Mexico	WGNRR	May 28 Blog Advocacy Toolkit: Influencing the POST-2015 Development Agenda	http://www.may28.org/advocacy-toolkit-influencing-the-post-2015-development-agenda/
Moldova	International Consortium for Medical Abortion (ICMA)	Campaign Announcement! Re-launch of the May 28 International Day of Action on Women's Health	http://www.medicalabortionconsortium.org/news/campaign-announcement-re-launch-of-the-may-28-international-day-of-action-on-women-s-health-1930.html
Philippines	Gabriela Philippines	Privilege Speech of Gabriela Rep. Luz Ilagan in commemoration of May 28 International Day of Action	http://www.mindanews.com/statements/2014/05/27/international-day-of-action-for-womens-health-28-may/
Philippines	MindaNews	Action for women's health urged	http://www.mindanews.com/top-stories/2014/05/29/action-for-womens-health-urged/
Philippines	LILAK (Purple Action for Indigenous Women's Rights)	Safe, Accessible and Culturally-Appropriate Reproductive Health Care for Indigenous Women	http://www.may28.org/statement-of-lilak-purple-action-for-indigenous-womens-rights/
Philippines	WGNRR	May 28 blog SRHR of Women in Prison	http://www.may28.org/srhr-of-women-in-prison/
Philippines	WGNRR	May 28 blog What does Post-2015 Have to do With Women's Health?	http://www.may28.org/what-does-post-2015-have-to-do-with-womens-health/
Philippines	WGNRR	May 28 Blog Excitement mounts at WGNRR	http://www.may28.org/excitement-mounts-at-wgnrr/
Philippines	WGNRR	May 28 Blog Why sexual rights in addition to reproductive rights?	http://www.may28.org/why-sexual-rights-in-addition-to-reproductive-rights/
Poland	ASTRA	May 28 blog ASTRA's regional voice on May 28	http://www.may28.org/astras-regional-voice-on-may-28/
Sierra Leone	AWOKO	Sierra Leone News: IPAS SL commemorate International Day of Action	http://awoko.org/2014/06/03/sierra-leone-news-ipas-sl-commemorate-international-day-of-action/
Sierra Leone	Awareness Times	Sierra Leone News : Sierra Leone Celebrates Women's Health Day	http://news.sl/drwebsite/publish/article_200525504.shtml
South Africa	Sonke Gender Justice	May 28 Blog Contraceptive options and education for men and women is needed to reduce rate of unintended pregnancies and promote gender equality	http://www.may28.org/contraceptive-options-and-education-for-men-and-women-is-needed-to-reduce-rate-of-unintended-pregnancies-and-promote-gender-equality/
South Africa	Sonke Gender Justice	May 28 Blog Mmoho: Planning Teens Bright Futures — South Africa's new approach to preventing unplanned teen pregnancies	http://www.may28.org/mmoho-planning-teens-bright-futures-south-africas-new-approach-to-preventing-unplanned-teen-pregnancies/
South Africa	Sonke Gender Justice	May 28 Blog The link between transport and maternal health: accessing healthcare means accessing transport	http://www.may28.org/the-link-between-transport-and-maternal-health-accessing-healthcare-means-accessing-transport/

Spain	<u>Movimientos de Genero. Redes de Mujeres para el empoderamiento</u>	<u>Llamando a la acción: Campaña 28 de mayo</u>	http://www.movimientosdegenero.com/activismo/llamando-a-la-accion-campana-28-de-mayo
Tanzania	WGNRR	<u>May 28 Blog What May28 Means for us?</u>	http://www.may28.org/what-may28-means-for-us/
UK	Population Matters	<u>Press statement on May 28</u>	http://www.populationmatters.org/2014/blog/28-day-action-womens-health/
USA	Center for Reproductive Rights	<u>Global Call for Inclusion of Women's Sexual and Reproductive Health and Rights in Post-2015 Agenda</u>	http://yubanet.com/world/Global-Call-for-Inclusion-of-Women-s-Sexual-and-Reproductive-Health-and-Rights-in-Post-2015-Agenda.php#.UGVaPmSySp
USA	Center for Reproductive Rights	<u>May 28 Blog Women Need Quality Health Care</u>	http://www.may28.org/women-need-quality-health-care/
USA	<u>PopDev</u> , The Population & Development Program at Hampshire College	<u>May 28 Blog CALL TO ACTION for contraceptive safety</u>	http://www.may28.org/call-to-action-for-contraceptive-safety-2/
USA	<u>PopDev</u> , The Population & Development Program at Hampshire College	<u>May 28 Blog China's One Child Policy: Not yet in the dustbin of history</u>	http://www.may28.org/chinas-one-child-policy-not-yet-in-the-dustbin-of-history/
USA	<u>PopDev</u> , The Population & Development Program at Hampshire College	<u>May 28 Blog Rethinking the links between population and the environment</u>	http://www.may28.org/rethinking-the-links-between-population-and-the-environment/
USA	Human Rights in Childbirth	<u>May 28 Blog Human Rights in Childbirth</u>	http://www.may28.org/human-rights-in-childbirth/
USA	<u>PanAmerican Health Organisation/WHO</u>	<u>PAHO/WHO urges countries to take a closer look at life-threatening complications of pregnancy and childbirth</u>	http://www.paho.org/hq/index.php?option=com_content&view=article&id=9651%3AAla-opsoms-llama-a-los-paises-a-enfocarse-mas-en-la-prevencion-de-las-complicaciones-del-embarazo-y-del-parto&Itemid=1926&lang=en
USA	Population Action International	<u>Sexual Health And Rights: Can We Finally Get It Right?</u>	http://www.populationaction.org/blog/2014/05/28/sexual-health-and-rights-can-we-finally-get-it-right/
USA	RH Reality Check	<u>May 28 Press statement</u>	http://rhrealitycheck.org/video/2014/05/28/may-28-international-day-action-womens-health/
USA	Rocky Mountains Health Plans (RMHP)	<u>May 28 International Day of Action</u>	http://www.rmhp.org/blog/2014/05/may-28th-international-day-of-action-for-womens-health/
USA	<u>WomenDeliver</u>	<u>May 28 Blog Invest in Girls and Women: Everybody Wins</u>	http://www.may28.org/invest-in-girls-and-women-everybody-wins/

Quotes:

“Rocky Mountains Health Plans (RMHP) encourages women’s health and welcomes you to celebrate the rights that you (or the women around you) have been given and raise awareness of other women who are not as fortunate.”

“Mr. Speaker, colleagues, as we commemorate the International Day of Action for Women’s Health, I enjoin each one of us in this chamber to make the commitment against the privatization of government hospitals. I enjoin each one of us to ensure the allocation of sufficient funding for the creation of infrastructure, facilities and the remuneration for healthcare professionals.” - From the privilege speech of Gabriela Rep. Luz Ilagan, Philippines

“As the Post-2015 Development Agenda is drawn up, a holistic approach to women’s health is indispensable in responding to the felt needs and aspirations of grassroots rural women.” - Asian Rural Women’s Coalition (ARWC), Malaysia

“ADOPTING A HOLISTIC APPROACH FOR WOMEN’S HEALTH IS CRITICAL. TOO OFTEN THE INTERNATIONAL COMMUNITY VIEWS WOMEN THROUGH THE LENS OF “MATERNAL HEALTH.” YET NOT ALL WOMEN ARE MOTHERS. WOMEN MUST BE EMPOWERED TO MAKE THEIR OWN DECISIONS REGARDING THEIR SEXUALITY AND REPRODUCTIVE HEALTH AND HAVE THE APPROPRIATE TOOLS AND RESOURCES TO DO SO” - JOHNSON AND JOHNSON BLOG

“Strong leadership is needed that is committed to a holistic, inclusive, and human rights-based approach to women and girls’ health in Europe and beyond; an approach which recognises diverse issues, such as the feminisation of poverty and violence, governments’ accountability in prioritising health markets and health sector reform. Such an approach also needs to understand how international trade agreements can affect a women’s access to health and other resources.” - European Public Health Alliance

“The freedom in a country can be measured by the freedom of birth.” ~ Agnes Gereb, AIMS - Ireland

“As we celebrate International Day of Action for Women’s Health, let’s ensure that a strong focus on access to, information about, and options for contraception is available to women and men from a young age and throughout their reproductive years.” -Sonke Gender Justice, South Africa

“In the Post-2015 Development Agenda we have to include women’s rights in childbirth. Women should not lose their human rights and dignity upon entering the hospital. Women should be treated with respect on the birthday of their child and remember it fondly and not cry every year when they remember the abuse they experienced.” - Rodilniza, Bulgaria

"As we celebrate the International Day of Action on Women's Health, LILAK (Purple Action for Indigenous Women's Rights) would like to profile the urgent issues that indigenous women in the Philippines face on access to safe, affordable, appropriate health care." - LILAK, Philippines

"TARSHD, now calls on all partner organisations and women's rights activists around the world in the re-launch of #May28 International Day of Action for Women's Health, to spread awareness about the importance of and demand the rights to CSE in your respective countries as it lays the foundation to ensuring better access to information and services for women and girls regarding their SRHR (Sexual and Reproductive Health and Rights)." - TARSHD, India

"On this International Day of Action for Women's Health, it's time we remind world leaders that women's health, dignity, and lives must be prioritized—along with the right to reproductive health care when they need it. Anything less demonstrates a violation of women's fundamental human rights." – CRR, USA

"This May 28th, we call for renewed advocacy for contraceptive safety. [...] We are concerned that as part of the so-called rebirth of family planning, prevailing approaches privilege forms of Depo-Provera, certain long-acting methods, and sterilization over other methods." - PopDev, The Population & Development Program at Hampshire College Amherst, MA, USA

"The right of a mother to reproductive health is universal and must be observed at all times, regardless of the detainee's political belief." Philippine Senator Pia Cayetano, Philippines

"Basically, unless women themselves in all their diversities are at the centre of drafting women's health narratives, any Post-2015 approach to women's SRHR will be limited and imposed at best, and potentially harmful at worst." – WGNRR, Mexico



the **SUBTLE** hipster WEST COAST HEART, EAST COAST LIVIN', AMATEUR PHOTOGRAPHER, AVID READER, ADVOCATE

Thursday, May 29, 2014

International Day of Action for Women's Health



Yesterday was International Day of Action for Women's Health. This is a great video representing the actions that need to be taken.



I HAVE A SECRET RELATIONSHIP WITH BRUCE WAYNE. I SPEND MOST OF MY DAY READING, LISTENING TO MUSIC, DRINKING TEA, EXPLORING, AND WRITING MY FEELINGS AWAY.

+ 9 t



"We make every effort to see that our actions live up to our words and be vigilant with regards to our behavior."
- Thomas Sankara

Wed August 6, 2014 08:39 AM

100% Julia Rodriguez

ADVERTS BUSINESS & FINANCE EDITORIAL AROUND THE WORLD ENTERTAINMENT FEATURES NEWS SPORTS

Front Page 05082014

Ad Focus Sierra Leone Press in Sierra

Ebola reaches Pujehun

Sierra Leone News: Ipas SL commemorate International Day of Action



In their strive to promote women's health in Sierra Leone, Ipas SL have joined women in the world to celebrate International Day of Action for Women's Health.

women's health meeting in Costa Rica where women activist propose to celebrate this day as means to speak out on Sexual Reproductive Health and Right (SRHR) of women as most women fear that the realization of all women SRHR remains far from being addressed, as women's health is not a priority in the country.

VIDEO OF THE WEEK ALL ACCESS

SEXUAL HEALTH AND RIGHTS: CAN WE FINALLY GET IT RIGHT?

Sexual Health And Rights: Can We Finally Get It Right?
May 28, 2014



SEARCH THIS SITE

ABOUT THIS BLOG

WELCOME TO ALL ACCESS! The official blog of the International Day of Action for Women's Health. This blog features news, commentary, and information about the day of action, as well as a space for women to share their stories and experiences.

CONTRIBUTORS

Erin Lander
Erin Lander is a Government Relations

CAMPAIGN MATERIALS

Call for Action

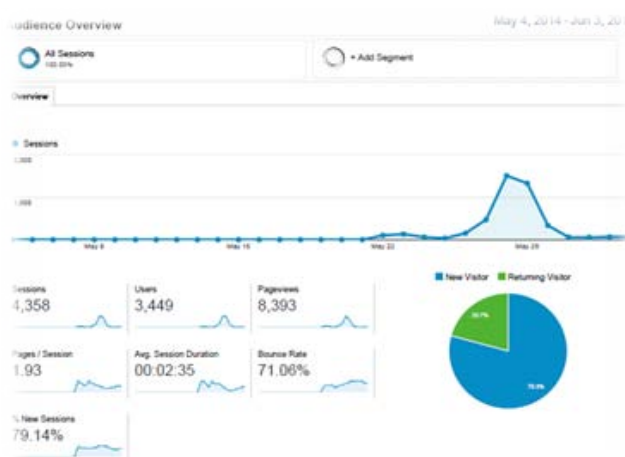
Call for Action contains the main message of the campaign. This year it was developed in collaboration with 30 partners, and 150 organizations and 72 individuals worldwide endorsed the Call for Action. After all the endorsements were collected, a letter based on the Call for Action demands was sent together with the accompanying signatures to Dr. Babatunde Osotimehin, Executive Director, UNFPA Ms. Phumzile Mlambo-Ngcuka, Executive Director, UN Women H.E. Mr. Csaba Kőrösi, Co-Chair, Open Working Group on Sustainable Development Goals H.E. Mr. Macharia Kamau, Co-Chair, Open Working Group on Sustainable Development Goals.

The full text of the Call for Action can be found in Annex 1.

Website

Re-launch of May 38 International Day of Action provided a good opportunity to build a special website dedicated to May 28 mobilisations. WGNRR developed www.may28.org website to serve as a platform for campaign partners and participants. The website is accessible for campaign partners to post articles, blogs and publications reflecting their priorities and concerns. A total of 36 blog posts were published by seventeen bloggers from the partnering organisations together with WGNRR staff members.

After the website launch early May 2014, the campaign website enjoyed busy traffic during the entire month picking up towards May 28 Day of Action. The website reached 8 393 page views, 4358 sessions by 3449 users in the month of May.



The website hosts a large variety of downloadable materials such as Call for Action, Campaign toolkit, campaign visual materials and more. The number of downloads reached 1219 times over the one month campaign period.

Animated Video

For the purpose of illustration of issues and concerns raised by the May 28, WGNRR created an animated video which was launched on May 8, 2014 marking the official date for the re-launch of May 28 campaign.

WGNRR extends its gratitude to the animation artists Skeptisketch and Lindsey Krassin for volunteering their time and skills for this video.

During the campaign period the video was watched 2700 times.



Campaign Toolkit

WGNRR developed a campaign toolkit to facilitate engagement in the campaign. The toolkit is designed for organizations and activists taking part in the May 28 Campaign, providing information on different means of engagement at local and community levels, and through social media.

The toolkit was made available on the campaign website and was downloaded 324 times over the campaigning period.



Visual Materials

Any campaign message reinforced if accompanied by a great illustrative visual. Keeping this in mind WGNRR team has developed specially for this day of action banner posters and stickers with the slogan "Empowered and Respected Choices! Recognized Needs and Realized Rights" reflecting the key demands for women's health in post-2015 development agenda.

All campaign materials were made available on May 28 website in English, French and Spanish. The campaign participants were encouraged to make adopt the materials into different languages and contexts. The visual campaign materials were downloaded more than 300 times over the campaign period.

<http://www.may28.org/campaign-materials/>

GLOBAL ACTIONS

In this section you will find the highlights taken from the activities reports sent to us by May 28 campaign participants - both grassroots organisations and international campaign partners. The reports of the events vary greatly in terms of length and detail of their coverage. We, however, value each report's authenticity as they reflect the campaign participants' spirit and dedication.

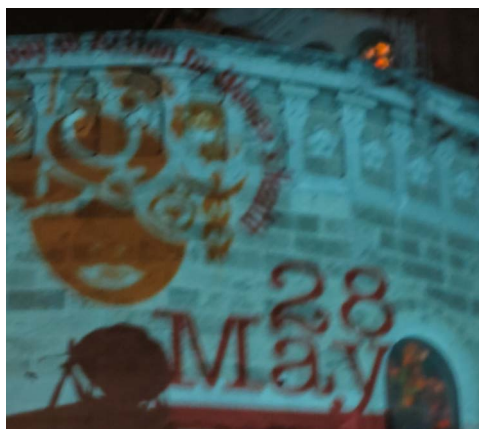
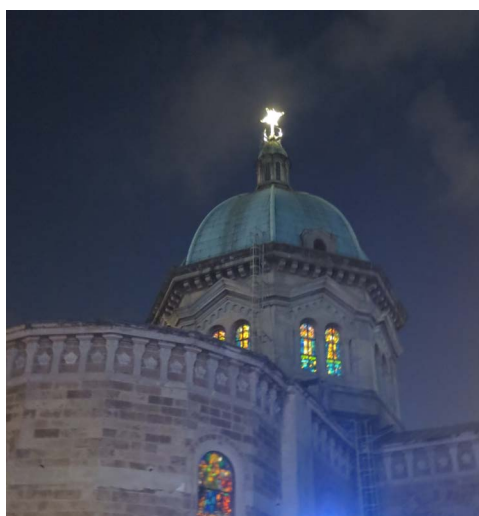
WGNRR events

Manila, Philippines

WGNRR and Upstart Productions

WGNRR in collaboration with Upstart Productions staged a dramatic reading of the thought-provoking "Baby Dance" by Jane Anderson, a play exploring complex issues surrounding surrogacy, inequality, and reproductive choices and rights. More than 60 guests attended the play.

WGNRR Executive Director Kathy Mulville gave a warm welcome to the public, while Sylvia Estrada-Claudion, Chair of Likhaan and the former WGNRR Chair elaborated on the context of reproductive justice struggle through the decades and the current challenges women facing all over the world, particularly in the Global South.



Kigoma, TANZANIA

Women's Promotion Centre "WPC" and WGNRR

Women's Promotion Centre together with the Western Zone based partners in the TSAA Project jointly held public event that rose concerns of women and challenges they face when seeking SRHR services and information followed by open discussion on what need to be done to address them. The guest of honor was the Kigoma Regional Medical Officer (RMO) representing the District Commissioner who was not able to attend.

On 27th a colorful public advertisement campaign started when a truck with May28 Banners in front and back, music system with loud speakers and a group of dance performers crossed streets advertising May 28 by distributing posters, stickers and flyers, and inviting people to participate on D-Day. A crowd of estimated at 600 people attended the publicity sessions.

On 28 May, 112 adults and youth and 50 children gathered in the National Social Security Fund Hall to celebrate the Day. It started by dances and theatre featuring concerns of women and challenges various groups of women face regarding health. Main challenges included domestic violence, lack of decision regarding sex, misinformation, poverty, stigma against youth and women with disability seeking contraceptives and maternal health services, corruption, negative attitude of service providers, unfriendly and non-confidentiality of services, and many others.

This was followed by an open debate on what should be done to ensure women's right to health become a reality rather than a theory. A joint statement calling different actors to look at women in their diversity rather than a mother, and to ensure that women's right to reproductive health are included in the Tanzania new constitution pending in the constituent Assembly was read and handed over to the guest of honor.



Grassroots Organisations

Salvador de Bahia, BRASIL

Movimento de Mulheres and Odara Instituto da Mulher

Movimento de Mulheres de Salvador held a Feminist Vigil to end Maternal Mortality gathering

250 participants. From a caravan bus the activists managed to get across the political message to the audience - Maternal death has color, class and territory.

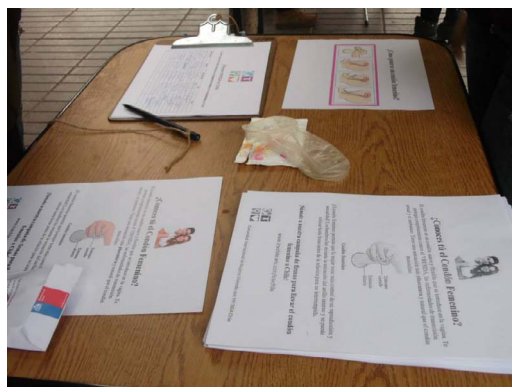
Another activity in the same city was organised by Odara Instituto da Mulher Negra which held an virtual mobilisation for the End of Maternal Mortality and Institutional Racism attracting more than 500 people.



Santiago, CHILE

International Community of Women Living with HIV/AIDS Chile

International Community of Women Living with HIV/AIDS Chile (ICW Chile) set up a table June 2 to celebrate both the International Day of Action for Women's Health but also the International day of the Sex Worker and taught men and women about how to use the female condom, why it matters to HIV prevention, and what its many benefits are. The booth attracted teenagers, married couples, and elderly men and women curious to get to know this phenomenal tool. About half of the listeners were enthused by the presentation and signed our petition to bring the female condom to Chile which will be presented in November to the Ministry of Health so that they begin to purchase and distribute the female condom via the National Health System.



Bogota, COLOMBIA

La Mesa por la Vida y la Salud de las Mujeres

As part of the International Day of Action for Women's Health, La Mesa por la Vida y la Salud de las Mujeres was delivering material of the Campaign Se Aborta por una razón, No por falta de razón (Abortions happen for a reason, not for a lack of reason), as well as sexual health information at National University. At night, the activists took to the Primera de Mayo Avenue (a place of discos), the city center and chapinero, delivering postcards of the campaign. Besides the street action active mobilisation took place through the social media where information about abortion right and health right of women in Colombia was circulated.

As a result, during the day the Colombian activists could talk with different people of different ages and places about sexual and reproductive rights, and they could interact with some prints and take pictures. About 9000 postcards were shared out. The public had a chance to ask questions, mainly on abortion, the campaign and mission of La Mesa.

The estimated outreach for this year May 28 mobilisation in Columbia is 10.000 people.



FRANCE

Médecins du Monde

In the run-up to the ICPD+20 UN conference next September, Médecins du Monde launched an advocacy campaign to promote universal access to contraception and to safe and legal abortion. May 28 International Day of Action for Women's Health was another opportunity to promote the recently launched advocacy campaign.

In 1994, during the International Conference on Population and Development (ICPD) in Cairo, 179 countries committed to guaranteeing all women access to family planning services and to post-abortion care whatever the legislation in place in the country. Twenty years later, more than one in four women in the developing world still have no access to modern means of contraception. Moreover, the number of illegal abortions has reached alarming levels: nearly one out of every two abortions in the world takes place in deplorable conditions. Nearly 50,000 women die every year from these illegal abortions and eight million more suffer permanent or temporary disability.

It is essential that the international community now tackles the ICPD's unfinished business and renews its commitment to sexual and reproductive health and rights. Médecins du Monde urges States to guarantee improved access to contraception as well as safe and legal abortion in order to empower women to decide for their own lives.

Act now and sign the PETITION on the website www.names-not-numbers.org !
<http://news.names-not-numbers.org/wp-content/uploads/2014/05/doccampagnenamesnot-numbers.pdf>

*Names
not Numbers*



Tbilisi, GEORGIA

Reproductive Youth Group of Union Women Center

Representative Reproductive Youth Group of Union Women Center which is a member of ASTRA Youth Network organized a meeting with university students, teenagers and youth communities. Coordinators of regional initiative group make presentations on abortion, family planning, sexually transmitted infection and contraception . Around 100 participants – young people received information about reproductive health problem which face youth in Georgia, policies and strategies. The activity aimed at raising awareness and understanding about contraception, teenage pregnancy and abortion, sensitizing about the importance of strengthening youth SRHR.

Presentation was followed by a discussion of issues with the participants of the meeting.

The main problem is access youth to contraceptives, information, youth friendly health services, safe abortion. It is most important to get school and university based education on reproductive health.



Hyderabad, INDIA

Telugu Network of People Living with HIV/AIDS (TNP+)

Telugu Network of People Living with HIV/AIDS (TNP+) organised an event for cervical cancer screening referrals. An event was organised in solidarity of women living with HIV/AIDS, a campaign aimed to refer 250 women living with HIV/AIDS for screening of PAP Smear test was launched by Dr. Dayanand Rao. Since women living with HIV/AIDS are at more risk of getting cervical cancer, this issue has been taken concern of women.

Mombasa, KENYA

PWANI GBV NETWORK and COAST WOMEN IN DEVELOPMENT

May 28 is a special occasion to celebrate the gains for women's health as well as remind to the Ministries of Health, ruling presidents, governors, parliamentarians, as well as other agencies and for-profit companies of their commitments to women's health and rights.

In the county of Mombasa, Kenya 2014, Pwani GBV Network celebrated the occasion by mobilizing 280 people from the community, including stake holders, women and men and disseminating to them the information on policies and laws that protects women's basic rights of whether to decide what to do with their own bodies, whether to get pregnant or whom to love and how as well as the laws and policies that protect them from Sexual Gender Based Violence and Gender Based Violence.

The programmed covered various issues paying particular attention to the Gender Based Violence & Sexual Gender Based Violence bringing it in connection with the country's legislation, particularly the Sexual Offense Act, Children's Act and Domestic Violence Act.

From GBV the conversation focused on SRHR and the most common health problems women experience in their reproductive age associated with pregnancy, unsafe abortions, childbirth or financial constrains and infrastructure. It was shared the attitude of medical professional towards birthing woman was often unrespectful hence most women opt for traditional birth attendants. There is need for civic education for the community especially young women and men to enhanced their knowledge on the reproductive health and rights and right to education.

The speakers also highlighted the challenges associated with access to the SRHR services by women living with disabilities and women living with HIV/AIDS.

This was a successful event, despite being a rainy day and pitiable knowledge of the date by the government and the citizens, the turnout attained the anticipated target. The target number of the VCT and Cervical Cancer was also met. All the invited speakers turn up and all the participants partaken effectively thus the goal of disseminating the information was achieve



Nairobi, KENYA

Fortress of Hope Africa

Fortress of Hope Africa organized a community dialogue in rural Kilifi County- Chonyi District aimed at initiating dialogue on women health and rights among the women and leaders. The event was attended 44 members (37 women and 7 men).

The discussion on women health and rights also aimed at introducing and raising awareness on SRHR issues women face, identifying gaps that exist in the community in seeking SRH information and services, and identifying SRHR violations common in the community. The following issues were discussed:

- Contraception and Family planning
- Abortion
- Violence against women
- HIV /AIDS

This was the first of a kind discussion in the community, the women were very shy at the start but as the discussion went on they became open and discussed openly more openly on family planning, sexual and physical violence they face and unsafe abortion in their community.

Chonyi is a rural and among the poorest districts in Kenya. Women health and rights are considered less important by development stakeholders, therefore the dialogue was welcomed by the women and they asked for more of such session.

The main outcomes:

- Members showing increased knowledge on all forms of contraception and their rights to accessing family planning/ contraception.
- Women sharing how they can access the available family planning and contraception methods without eliciting suspicion from husbands who are not In supportive of family planning and contraception.
- Women openly sharing on unsafe abortions in their community and asking for an intervention to help safe women and girls.
- Sharing information on Medication abortion and right to access Post abortion care
- It being the first meeting ever in the community, members shared their challenge of unavailability of contraceptive and cultural believes challenges that make access to family planning impossible.

Mombasa, KENYA

Kenya Association for Maternal & Neonatal Health -KAMANEH

Kenya Association for Maternal & Neonatal Health -KAMANEH held an event titled Access to Sexual and Reproductive Health Rights Information and Services as a human right for women and girl in Miritini Slums, in Chagamwe Sub-County, Mombasa County and Nyanturago rural Community in Kisii County.



The events provided information and Reproductive Health services on:

- Family planning, STIs prevention and management
- Prevention of maternal and perinatal mortality and morbidity.
- Harmful practices that affect the health and welfare of women and girls;
- Unwanted pregnancy and unsafe abortion,
- Reproductive tract infections;
- How HIV/AIDS affects women and girls than men,
- Interpretation of the constitution, Article 26 (4) on safe abortion in Kenya;
- Prevention, detection and management of health problems in women
- RH Free treatment services as a strategy to create awareness.

Nakuri, KENYA

DANDELION KENYA

Helping people help themselves

EVENT: YOUTH PERSPECTIVES ON WOMEN'S HEALTH

Dandelion Kenya organised an event highlighting youth perspective on women's health. There were 47 young people in attendance. The dialogue took 3 hours (from 1.30pm-5.30pm) Dialogue facilitation and moderation was by Catherine Nyambura working with Dandelion Kenya, a member of Women Global Network of Reproductive Rights Alliance Kenya.

Below are the bullet points of issues raised during the discussion sessions.

Discussion Topics

1. Current sexual and reproductive health and rights needs of women and girls in Africa

- Barrier to access contraceptives (stigma). Women accessing them are termed prostitutes.

- Unmet need for contraceptives
- Unmet need for sanitary towels and menstrual hygiene
- Discrimination of the women and girls living with disabilities(everyone has health needs regardless of their physical challenges)
- Unmet need for HIV Testing Counselling services, most private hospitals charge for HIV test.
- Counselors in HTC lack counseling when they need to test
- Need for training women about dangers of misusing PEP, especially commercial sex workers
- Women and girls do not have safe sex negotiation skills and information on how to use a male or a female condom(safe sex)(mainly because of lack of comprehensive sexuality education programs
- There is need to train women on gender, health, HIV and SRHR so that we can have assertive women who know their reproductive rights and are ready to demand for them!

2. Role of men and women in the full realization of girls SRHR

- Both have a role on ensuring there is a condom available i.e. woman/man carrying a condom in their bags and ensuring there are condoms in the house.
- Man and woman have 100% responsibility each on SRHR issues

a) WOMEN

- Women have a responsibility to report any cases of sexual abuse,violence
- They should avoid ignorance on condom use
- They should be sexually assertive because men listen and respect such women
- They should refuse to be objectified and sexualized
- Women should know their rep. rights and be ready to demand for them
- Women should ensure they are treated with dignity and their human rights respected

b) MEN

- Men have a role to deal with their ignorance about women's dressing blaming it to having contributed to rape cases yet we have children under 6 years old getting raped.
- They should respect their spouses decision when they say NO to sex
- They have a role on encouraging safe sex and educating their peers on the same
- It's a man's role to protect and respect women's choices on their reproductive health
- Men should observe laws that protect women's reproductive health and ensure that they help with implementation of such laws
- They have a role to promote positive masculinities that recognize women's rights, advocate for those rights and educate fellow men on importance of gender equality

3. Culture and religion and their role in women's health

a) CULTURE

- Our culture should discourage negative masculinity that undermines women rights, their health while at the same time putting them at risk, such negative masculinities include men's negative health seeking behavior and risky sexual behavior that puts women at risk of contracting sexually transmitted diseases and HIV, domestic violence and
- During marriage parents should not uphold the culture that women should serve men nor undermine the girl child in any way to ensure that girls grow up healthy
- To reduce rape cases communities should uphold only positive cultural practices that promote women's health such as training of traditional birth attendants on skilled delivery for them to participate in safe motherhood.
- Harmful cultural practices such as FGM and early child marriage in Kenya jeopardize women's health, violate women and girls rights and should be condemned

b) RELIGION

- Religions should encourage family planning methods and ensure that they do not fight efforts that promote women's health, this is because religious groups control a lot of funding that is supposed to work with health (which should cover women's health)
- It should create a conducive forum for discussion on SRHR related issues especially through the discussion of sexuality topics amongst young people
- It should respect and not victimize a woman based on choices she made about her SRHR

4. What should governments focus on in terms of women's health in the post 2015 development agenda?

- SRH Budgeting (currently in Kenya, only 4.2% has been allocated for health compared to the 15% that should be allocated according to the Abuja declaration signed and ratified by our government) such budget is barely enough to cover health incl SRHR
- Policies and guidelines should be put in place that are women's health friendly. We currently do not have a budget to cater for victims of FGM, early child marriage, fistula which are issues that affect women's health. These issues are dependent on donor funding which is not sustainable
- Governments should deal with gynecologists and mid-wives that harass women in public hospitals
- They should allocate budget for women with disabilities who are discriminated against by existing policies and their health needs lumped together with the mainstream trimmed budget
- Governments should not legislate harsh and restrictive laws on women's SRHR especially access to safe abortion services and laws targeting the most at risk populations of women such as the LGBTIQ, these restrictive laws put women's health at risk

- Governments should ensure comprehensive sex education in schools, this programs will ensure that girls and boys grow up more informed on their sexuality, they are more likely to postpone sexual debut, if they engage in sexual activities they will know how to protect themselves and they will develop value systems that respect human rights and will be gender sensitive.
- Sexual offenses against women should be given no leniency ensure that the sexual offenses Act in our constitution is implemented because sexual violence greatly affect women's health
- Finally governments should also ensure they put in place gender responsive program when executing health matters at national level.

ACTIVITY 2

- Online dialogue hosted the Network for African Youth in Development, this is a facebook group that has membership of more than 27,000 youth,
- The online dialogue run for almost 4 hours with the host posting various key messages on SRHR and ensuring that there is interaction via comments, sharing and messages.
- The dialogue was also structured along the topics articulated above.



Managua, NICARAGUA

Colectivo Feminista Panteras Rosas

On Wednesday May 28th, some of the members of Colectivo Feminista Panteras Rosas, gathered at 7:00 A.M. in front of the main entrance of Universidad Centroamericana-UCA (Central American University) in Managua, which is a very transited point by students and people who use public transportation to go to work. As a group, Colectivo Feminista Panteras Rosas is being financially supported by the Central American Women's Fund and this allowed purchasing 500 stickers (the ones provided on the May 28 Campaign) to distribute them among people to basically: 1. Inform people, mainly women, that there is an International Day for Women's Health, and 2. When possible, to raise awareness on the importance of having women-centered health services. The activists distributed the stickers to people and put them sticking them to women's owned little 'cars' where they sell candies and beverages. Permission was also asked to put the stickers on taxis and 'rutas' (routed buses). There were 4 'panteritas': Irene, Alondra, Rosa y Danilo, a colleague-student of Social Communications named Julio and a colleague-ally named Alejandra.

Main outcomes and people attending:

1. Approximately 400 people were informed that there is an International Day for Women's Health.
2. Approximately 50 people were informed on the importance of having women-centered health services.
3. Pictures, along with a statement were posted on facebook and reached 592 people. (<https://www.facebook.com/182081461812669/photos/pcb.771034609584015/771007926253350/?type=1&theater>)
4. May 28 banner was displayed



Warsaw, POLAND

Federation for Women and Family Planning

Federation for Women and Family Planning in collaboration with ASTRA and ASTRA Youth Networks organised a massive photo collection for women's health. Everyone was invited to send their pictures featuring a particular request in relation to sexual and reproductive health. The invitation resulted in a colourful collection of images with sharp messages.



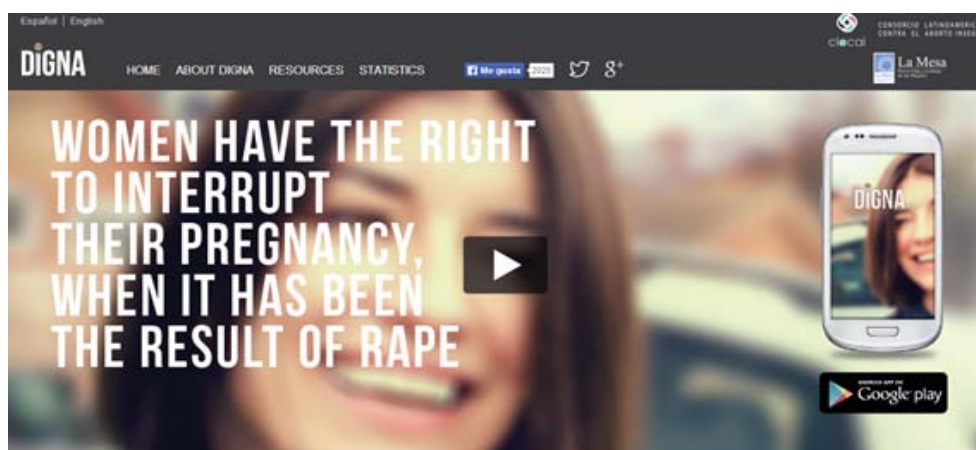
Lima, PERU

CLACAI and La Mesa por la Vida y la Salud de las Mujeres

DIGNA Campaign created by CLACAI and La Mesa por la Vida y la Salud de las Mujeres was promoted as part of the May 28 Campaign on behalf of the International Campaign of Women's Right to Safe Abortion.

It includes not only pertinent data on the topic, but also videos subtitled into English, featuring four key players in promoting this campaign advocating the right for women to interrupt pregnancy resulting from rape.

The link to the English version: <http://www.digna.org/en/index.html#>



Sinaia, ROMANIA

International Research & Exchanges Board (IREX)

International Research & Exchanges Board (IREX) managing the Biblionet Program (www.biblionet.ro) launched SEXUL vs. BARZA (Sex vs. Stork) online sexuality education video platform in Romanian.

Around 30 high school students and their home-room teacher were introduced to the wealth of information available on the website <http://www.sexulvsbarza.ro/> and highly appreciated the youth-friendly approach of the topics still considered taboo in schools and most families.

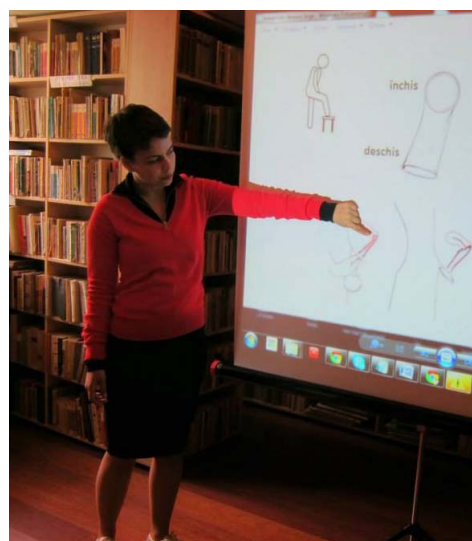
The students thought it was a very interesting and pleasant experience. Some of them found this sort of session something very normal that all schools in Romania should adopt. As sexuality education is not taught in schools it is very appropriate for this topic to be presented in the library.

The teacher's opinion was that this was the only way adolescents could learn about such things they are interested in. She highly appreciated the idea, the approach and the information material, the language used, conducive to students' perceiving the message in a very natural manner.

The library manager introduced the May 28 International Day of Action for Women's Health and was glad we organized that session in her library, as we can prove that the library can host various activities.

Adriana Radu, the project initiator and manager, conducted the session and was really happy that we managed to organize the launch of the site in the library on such a significant day.

The overall evaluation of the event was positive on all fronts, as per the feedback from the students, the teacher, the library manager, and the project initiator, which you can access here only in Romanian: https://www.youtube.com/watch?v=O6xYr3_cSk&feature=youtu.be



Colombo, SRI LANKA

ASAP SRI LANKA

ASAP Sri Lanka team kicked off the phase two of IT'S HER RIGHT campaign - Post card Campaign. This is a post card campaign launched on social media on the 28th of May 2014 celebrating the International Day of Action for Women's Health. These post cards contain messages from people around Sri Lanka and the world telling how important safe and legal abortion to women is, requesting Mr. President of Sri Lanka to make a positive change in the existing abortion law. According to the existing abortion law in Sri Lanka a woman can get an abortion only if the mother's life is in danger. Nevertheless more than 750 abortions happen in Sri Lanka per day. The collected post cards will be posted to the president secretariat with a media campaign and a social media campaign. This campaign will also be followed by an advocacy video presenting real life stories of women who have undergone unsafe abortion in Sri Lanka. The initial launching of the post card campaign on safe abortion was started along with the World Conference on Youth 2014 in Sri Lanka. If you are passionate about safe abortion rights of women please feel free to send us a post card mentioning why you think a change of law is important in Sri Lanka on safe and legal abortion to No 55, Asgiriya, Gampaha, Sri Lanka.



Freetown, SIERRA LEONE

Ipas Sierra Leone

One Hundred and Fifty Women living in the rural area of Freetown were invited to a dinner to discuss women's health issues in commemoration of May 28, International Day of Action on Women's Health. The idea was to create a safe space where women can talk openly about health issues affecting them and together decide on ways government can be engaged. The space was also used to help dispel myths about safe abortion.

It was a very exciting evening. One hundred women in one room were talking about women's health issues. A lot of it was around rape, teenage pregnancy and abortion. The most interesting topic was around menopause and sex. The usually untouched issue of pregnancy during pre-menopause was also discussed.

The main outcomes: Rural Women pledged their support to an abortion law review in Sierra Leone and asked to have safe spaces like the one created during the dinner where women can come together and talk about women's health issues without men.



Pretoria, SOUTH AFRICA

A'Dare Women Wellness Centre

A'Dare Women Wellness Centre hosted a health radio show every Wednesday at 10.15am. On May 28, the show was dedicated to the importance of Women's Health. The show was also recorded for TV and was broadcasted on Making Moves as part of profiling the work that our centre does.

The show reached out to 180 000 listeners and followers contributed to the increased awareness raising about women's health and why it is important. It also laid a foundation for other activities to come.



Kampala, UGANDA

Empowered at Dusk Women's Association (EADWA)

EADWA organised a community debate addressing the failure of states to recognise and promote SRHR in a holistic way and the reasons why this constitutes structural and institutional violence against women. The debate attracted 120 participants among which were in and out of school youths, local leaders and politicians, women from Kampala, Butambala and Mpigi districts and religious leaders.

Before the start of the activity EADWA staff members distributed May 28 stickers during the morning traffic jam on Kawempe to Kampala city centre road, while Global College students distributed stickers to bodaboda cyclists and shops along Nabweru road.

During the debate students of Global College challenged Pastor Ngabirano Prossy that it was wise to legalize abortion to save life for women. The chief guest disclosed that Uganda policy makers were drafting a policy to legalize abortion. She informed the public that the idea was inspired by the experience with abortion law reform in South Africa.

The chief guest observed and informed that many women were not utilizing even the legally bidding rights that are given to them constitutionally in Uganda due to ignorance. The activity was full of exchange of ideas and views from participants. Religious leaders were challenged about legalizing safe abortion especially from the youths.



Kira, Uganda

Uganda Network of Young People living with HIV

The activity took place at Kira health center and market places, salons where the organisers were given a unit of young HIV positive mothers.

Main introduction was done by the programs director on unsafe abortion. She cited the cases of young women and girls dying of unsafe abortion who were first chased away from home as a result of early pregnancies and denied by their partners. She further more she urged parents to talk to their daughters and also women to use contraceptives

Women were given opportunity to give feedback on how community perceive abortion in their communities. They shared that the common view of someone how terminated pregnancy is seen as a curse, parents in many cases refuse to be associated with their daughters who carried out an abortion.

Others said a lady who has carried out an abortion a times, she doesn't deserve to carry a child in her hands, they judged accordingly to someone situations that has led her to abort.

They supported the WGNRR for this opportunity that its was so difficult for them to abort, just in case of domestic violence at home, health issues and if abortion is legalized this will reduce the number of young girls who die of unsafe abortions they carry out secretly.

Discussions and questions asked by women we meet:

1. If I have a letter from the court and I abort, can I be imprisoned?
2. If I want to abort where do I have to go in case?
3. The young lady had a breastfeeding baby and also she was pregnant on top of that, could she be allowed to abort cause couldn't manage both babies at once without the consent of her husband?
4. In case I wanted to abort secretly from my husband, as an organization how can we help?
5. Is it possible to go to a government hospital to abort?
6. Are we going to help them to post pills for contraceptives in some health centers
7. Women would like to abort in certain circumstances but its costly, how will the campaign help to reduce the price asked

Questions were answered accordingly with the guide from some nurses we had from Namugongo children's special fund.

She urged her fellow parents to talk to their daughters about family planning methods and if they tend to have some of their children pregnant they support them in encouraging them to keep the pregnancy till birth or help them to abort in recognized centers according to their consents

International Organisations

ASTRA and ASTRA Youth

As in previous years, ASTRA Youth joined the celebration of the International Day of Action for Women's Health as a partner organisation. The young activists distributed the campaign information widely among members and on the website, and this way further in individual countries. The infographic, messages, videos and other information were shared and intensively promoted through social media such as Facebook and Twitter, therefore managed to reach wide audience. ASTRA Youth also engaged in action of the Federation for Women and Family Planning that aimed to collect pictures with slogans regarding SRHR. ASTRA Network also contributed to May 28 by article 'ASTRA's regional voice on May 28.

ARROW

ARROW kicked off the International Day of Action for Women's Health by launching SAFE (Sexuality Awareness For Everyone), a mobile app on comprehensive sexuality education (CSE) targeted mainly at Malaysian youth. It covers aspects on sex and sexuality, contraception, pregnancy, sexual health, and issues of consent and coercion and comes equipped with links to useful online resources, as well as a pharmacy/clinic locator. Android users can download it at <http://bit.ly/SAFEapp>. Follow www.facebook.com/safemobileapplication for the latest updates on the app including the upcoming release for iOS users.

Asia Safe Abortion Partnership - ASAP

The central theme of ASAP plans of action involved bringing the Access to Safe Abortions rhetoric to the table as a public health issue with ramifications of a suitable kind. We also explored the nexus between Unsafe Abortions and several social issues such as forced and early marriages and maternal mortality and unsafe abortions. ASAP announced the launch of a dedicated Facebook Page called "Unwanted Pregnancies: All you Need to Know" where we hope to welcome and answer all your queries, doubts and questions on Unwanted Pregnancies, as well as identify ways to handle them. The page went live on May 28, 2014, and is available online currently. Within a few hours of its establishment, we managed to garner close to 50 Likes. Starting from May 26 until May 29, ASAP had a series of blog posts in commemoration of the myriad angles of Abortions and their relationship with Maternal Health. These posts are as follows:

- International Day of Action for Women's Health: Forced/Early Marriages and Unsafe Abortions (by Kirthi Jayakumar)
- International Day of Action for Women's Health: Maternal Mortality and Unsafe Abortions (by Kirthi Jayakumar)
- Unsafe Abortions and the post-2015 agenda: Where do we stand? (by Dr. Sim Pooey Choong)

By the end of May, the posts successfully earned over 16,320 views on our blog, of which 11234 were unique visitors.

Exactly a year ago, on the first anniversary of the International Campaign For Women's Right to Safe Abortion, ASAP showed the first cut of this animated short film to a select audience, comprising mostly of ASAP members and partners, at Women Deliver. This year the film was presented again with subtitles in 5 languages: Arabic, Hindi, Nepali, Sinhalese and Vietnamese. From Unwanted Pregnancies to Safe Abortion is constructed from findings in sociological, ethnographic, demographic and public health research across Asia. This film introduces the character of Ms. A, an Asian woman seeking abortions. Her struggles against the social and legal barriers to safe abortion reflect those of several women in South Asia, South East Asia and the Middle East. Her victories are those of a movement for social justice that has been sweeping across the continent.

ASAP produced this film with the intent to educate and inform key stakeholders in the prochoice movement, including doctors, lawyers, policy makers, the media and youth advocates. The organization also seeks to reach out to all women across Asia, hoping to increase their participation in combating legal barriers and social stigma against abortion. This film is the work of the entire ASAP team. US-based Indian artist, Shachi Kale worked with ASAP to produce the art. Shweta Krishnan wrote and edited the film for ASAP while working as their Communication Officer. ASAP's Steering Committee Members and Youth Champions helped to translate the film into the local languages. The film was featured in two panels in the 7th Asia Pacific Conference on Sexual and Reproductive Health and Rights in Manila this January. DVDs were given away at the 7th APCRSR and at the World Youth Conference held in Colombo earlier this month. The film was made in English so that a global audience can comprehend this public health and human rights issue in Asia, but it is now being released with subtitles in regional languages in order to take the message to Asia's multilingual and diverse audience. The film is now available with subtitles in Arabic, Hindi, Nepali, Sinhalese and Vietnamese, and will be shortly available in other languages as well. For more details, please visit: <http://asap-asia.org/blog/check-out-our-short-film/>

Ipas

While some of Ipas regional offices organised local events, the main office in the USA mostly engaged in social media mobilisation. Here is the list to the released posts as part of May 28 campaign engagement:
#May28 is International Day of Action for Women's Health! One important action: calling for safe legal abortion.

<https://www.youtube.com/watch?v=VsklxH7OXeE&feature=youtu.be>



In addition to the message above the following tweets were sent out in both English and Spanish:

Take action for #May28: check out our Clinical Updates' must-have guidance for abortion providers www.ipas.org/clinicalupdates

Stay up to date! Want to know the correct regimen to end a pregnancy with misoprostol? See pg 66: www.ipas.org/clinicalupdates#May28

Want the latest evidence on how midwives can safely provide abortion care? Go to pgs 12 & 30: www.ipas.org/clinicalupdates#May28

Want to know if adolescents can safely use medications to end a pregnancy? Go to pg 31: www.ipas.org/clinicalupdates#May28

Social Media Monitoring

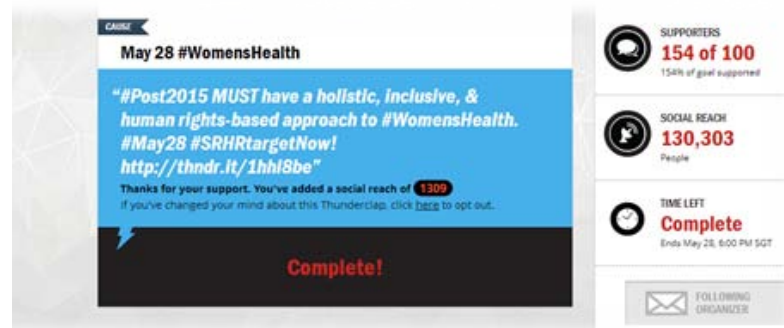
May 28 - International Day of Action for Women's Health

Social media reach

Period: May 8 - June 5, 2014

Thunderclap

The social media campaign started with the announcement to participate in Thunderclap building up social media support towards May 28 Day of Action. The Thunderclap project received support from 154 people and achieved a reach out to 130 303 people.



Facebook

1. Page Likes

Start of the period: 4496

End of the period: 4647

Total likes: 178

Most of the Page Likes were gained on the actual day of action (May 28) and on the re-launch day (May 8). (See Image 1) Another peak in Page Likes was observed mid campaign (May 18-21) coinciding with the launch of the May 28 video.



2. Post Reach

Total post reach over the period: 24,682 people. (See Image 2)

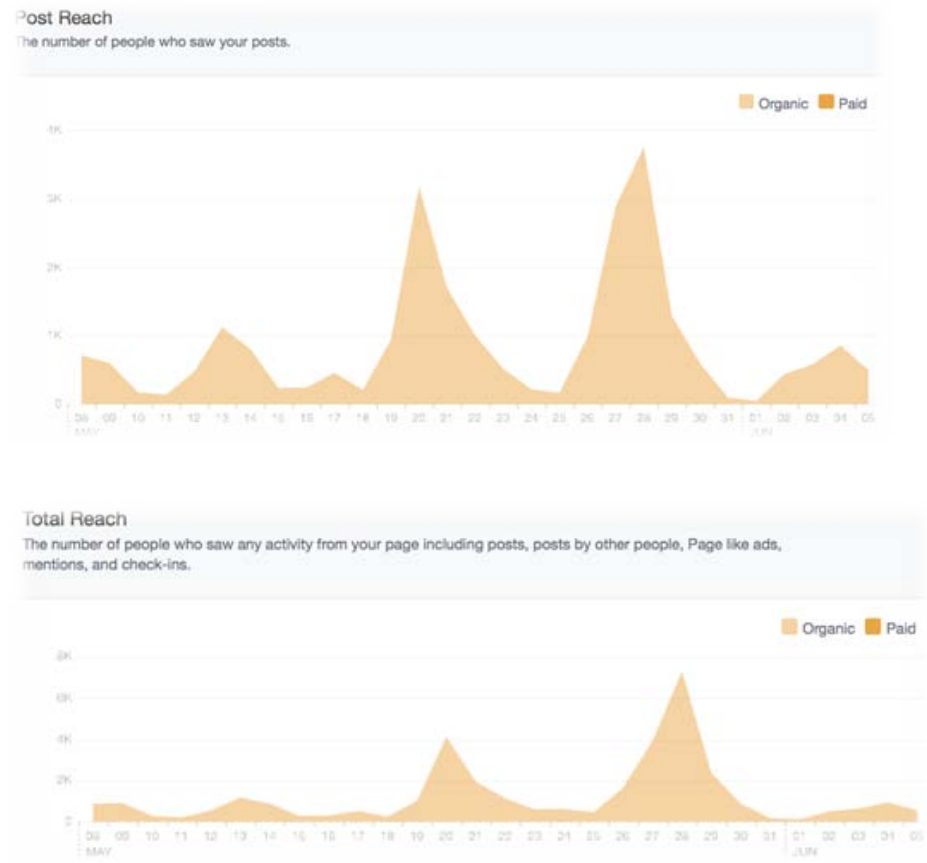
Total reach over the period: 34,253. (See Image 3)

The post reach on a particular day was influenced by the likes, comments, shares on/ of posts that day and number of posts made. Content of the post was also important for getting likes, comments, shares and consequently for reaching wider audiences.

Totals posts over this period: 69

Number of posts
made during certain
periods (coinciding with peaks):

May 8-10: 5
May 11-15: 12
May 16-18: 4
May 19-23: 14
May 24-31: 34



3. Post Likes, Comments, Shares

The more people liked, shared and commented on a certain post, the wider audience was reached. (See Image 4, also Images 2 & 3)

Majority of people commented, shared and liked posts made on the day of re-launch of the campaign (May 8); on May 13 when May 28 messages (2/3 of all Likes) and Post-2015 Advocacy Toolkit (1/3 of all Likes) were shared; on May 20 when May 28 video was shared and on actual day of Action, May 28.



4. Most Popular Posts

Posts that reached more than 1,000 people

4.1. May 28 video

People reached: 4,618

Date: May 20, 2014

Likes: 125

Shares: 44

Post clicks: 126



4.2. Message with link to Mailchimp released on the actual Day of Action, May 28, 2014

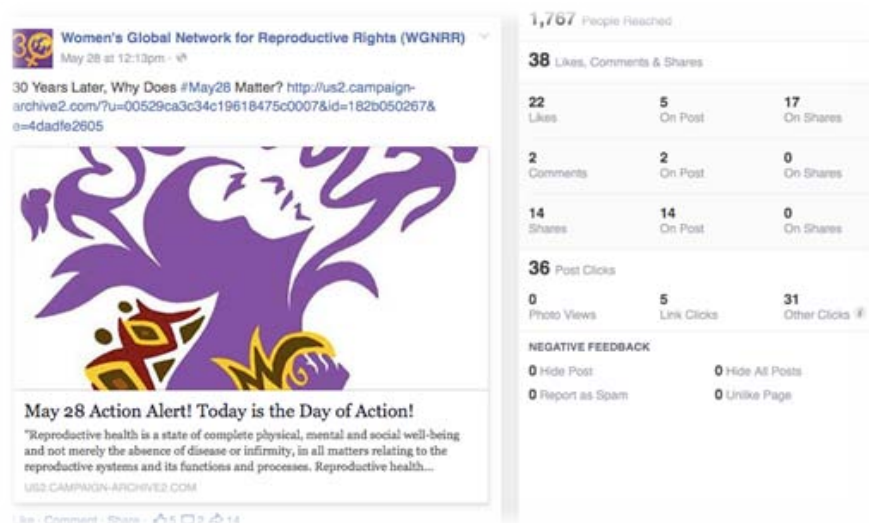
People reached: 1,767

Date: May 28, 2014

Likes: 22

Shares: 14

Post clicks: 36



4.3. Announcement of May 28 video with Spanish and English subtitles

People reached: 1,448

Date: May 27, 2014

Likes: 24

Shares: 8

Post clicks: 25



5. Other Popular Posts

NB. Some posts, e.g. on Thunderclap, May 28 messages, were made more than once.

5.1. Message to support Thunderclap (949), other posts' reach varied between 500-900 people.

5.2. Announcement of the Day of Action on May 28, 2014 (791)

Today is #May28 International Day of Action for #WomensHealth! Join now! <https://www.youtube.com/watch?v=RmtW7jEqHPU&feature>

5.3. Announcement of Tweetathon on May 27 (738), on May 28 (580)

5.4. Message on May 28 in Manila (674)

#May28 event in Manila, Philippines. WGNRR and Upstart Productions staged a dramatic reading of a thought provoking play on an issue that is complex and increasingly challenging the notion of motherhood and reproduction.

5.5. Post on May 28 event in Kigoma (661)

Yesterday was already a big Day in Kigoma. Women's Promotion Centre and partners organized a big mobilization in the community to advert May28. A car with May28 Banners, with a Music system and an Advert group of Shackers made an advertisement round in the Kigoma Municipality and surrounding suburbs to invite people to attend today's public forum at the Municipality National Social Security Fund Hall.

5.6. Post on ASAP's online space on unwanted pregnancies (631)

Asia Safe Abortion Partnership created an online space to answer questions about unwanted pregnancies, contraception, abortion and all your reproductive rights and options. #May28

5.7. Lara Cousins' post on women-centric approach (573)

#May28: Why Do We Need a Women-centric Approach to Women's Health? <http://www.may28.org/why-we-need-a-women-centric-approach-to-womens-health/>

5.8. Messages' on May 28 (mainly taken from the Campaign Toolkit) reach varied between 100-500 people.

5.9. Posts about new blog entry on www.may28.org reached 230-490 people.

6. External Referrers

As can be observed from Image 5, most of the people who visited WGNRR's Facebook site were referred from May 28 website. Rather few visited after reading May 28 Action Alerts on Mailchimp (marked as [us2.campaign-archive](#)), most of them at the beginning of campaign.



7. Engagement rate

Number of people who our posts reached, who then liked, commented, shared or clicked on our post.

Engagement during the period varies between 1-7%.

For posts with highest reach the rate varies between 3-4%.

TWITTER

New followers: 130

Mentions: 298

Replies: 58

Mention reach: 385,000

Retweets: 662

ANNEX 1 CALL FOR ACTION

May 28, International Day of Action for Women's Health Call to Action

Join women's rights activists around the world in the re-launch of May 28th International Day of Action for Women's Health, by calling on governments and the international community to ensure a holistic, inclusive, and human rights-based approach to women and girls' health in the Post-2015 Development Agenda.

In 1987, women's rights activists declared May 28 as the International Day of Action for Women's Health, as a means to speak out on Sexual and Reproductive Health and Rights (SRHR) issues faced by women² and girls all over the world.

Nearly 30 years on, while the challenges obstructing the full realization of all women's health and wellbeing remain varied and often unaddressed, a disturbing paradigm has persisted: namely, an often limited, narrow and imposed understanding of women's health, as well as the actual needs of all women and girls in all their diversities.

The Millennium Development Goals (MDGs)³, a set of eight development goals that UN member states and development institutions committed to in 2000, perpetuated this limited understanding by focusing almost exclusively on maternal health, itself defined narrowly by survival numbers and the presence of skilled birth attendants, as opposed to a comprehensive definition which includes women and girls' autonomy, privacy and dignity rights. By narrowly focusing on maternal health, the MDGs effectively omitted and ignored the commitments governments made at the 1994 International Conference on Population and Development (ICPD), which placed gender equality, women's empowerment, and sexual and reproductive health and reproductive rights at the heart of sustainable development.⁴

As we all know, women are not just mothers – we are women and girls of all ages and diverse sexualities; we are women with or without children; women who are single, married or unmarried; women who are living with or are affected by HIV; women with different abilities and disabilities. We are cis-women⁵, trans-women, and gender-non-conforming women; we are indigenous women, migrant women, sex workers, and women who work in formal and informal sectors. We are women of different

2 While we use the term 'woman/women' we do so with a critical reflexivity that recognizes the nuances and right to people's unique sexual and gender identities and expressions. We also recognize that 'women' are not a monolithic group and that they have diverse identities that vary due to their social location and the socio-economic, political, and multicultural contexts in which their lives are embedded.

3 United Nations, General Assembly, United Nations Millennium Declaration, A/RES/55/2 (18 September 2000), available from <http://www.un.org/millennium/declaration/ares552e.pdf>

4 International Conference on Population and Development - ICPD - Programme of Action A/CONF.171/13/Rev.1 -- Report of the International Conference on Population and Development, available from <https://www.unfpa.org/public/cache/offonce/home/publications/pid/1973;jsessionid=8FD210A26BB5A9F0C51F0A944D77CF5D.jahia01>

5 Cis-woman: A ciswoman, shorthand for "cissexual woman" or "cisgender woman," is a non-transsexual woman--a woman whose assigned gender is female, and whose assigned female gender is more or less consistent with her personal sense of self. Definition borrowed from About.com Civil Liberties available from <http://civilliberty.about.com/od/gendersexuality/g/Ciswoman-Cissexual-Woman.htm>

socioeconomic statuses, and women belonging to national or ethnic, religious and linguistic minorities; women, in effect, of multiple and intersecting identities, with diverse health needs over the course of our lives.

In spite of these realities, there is a lack of meaningful commitment on the part of governments to address the diverse nature of women's sexual and reproductive health issues, as well as promote, protect, and respect our sexual rights and reproductive rights to decide freely upon all aspects of our body, our sexuality and our lives, free from coercion, discrimination and violence.

We need to hold governments accountable to their existing commitments, ensuring that national policies effectively guarantee and support women's choices and rights. These obligations are not just about governments reaffirming past commitments and repeating words; they are about implementation and taking action towards progressive realization. They are also about addressing existing realities in order to fulfill the rights of women and girls that for too long have been disregarded and even explicitly denied.

As such, it is vital that existing commitments on women and girls' SRHR not only be included but also strengthened in the Post-2015 Development Agenda. The new development agenda MUST firmly establish a holistic, inclusive, and human rights-based approach to women's health.

Governments around the world are currently involved in the process of evaluating achievements under the present global development agenda expressed in the MDGs. We cannot talk of sustainable development without the respect of human rights of women and girls in all their diversities, and without the meaningful participation of women and girls in the creation of the Post-2015 development framework.

If one hopes to have a holistic, inclusive, forward-looking, and relevant Post-2015 Development Agenda, we believe women's health for all, particularly in terms of their SRHR, must be central to the goals and targets, and draw on existing international and regional human rights treaties such as CEDAW⁶, Belem do Pará Convention⁷ and Maputo Protocol⁸, and the most progressive international and regional documents and consensus such as the Bali Global Youth Forum Declaration⁹, Asian and Pacific

Ministerial Declaration on Population and Development¹⁰ and the Montevideo Consensus on Population and Development.¹¹

Human rights must be explicitly referenced, with the understanding that "the promotion and protection of sexual rights and reproductive rights are essential for the

6 United Nations, General Assembly, The Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) (18 December 1979) available from <http://www.un.org/womenwatch/daw/cedaw/cedaw.htm>

7 United Nations, General Assembly, Inter-American Convention on the Prevention, Punishment and Eradication of Violence Against Women "Convention of Belem Do Para" (9 June 1994), available from <http://www.cidh.org/Basicos/English/basic13.Conv%20of%20Belem%20Do%20Para.htm>

8 African Union, Protocol to the African Charter on Human and Peoples' Rights on the Rights of Women in Africa, (March 1995), available from <http://www.africa-union.org/root/au/Documents/Treaties/Text/Protocol%20on%20the%20Rights%20of%20Women.pdf>

9 Bali Global Youth Forum Declaration (December 2012) available from <http://www.icpdyouth.org/>

10 Report of the Sixth Asian and Pacific Population Conference, Bangkok, 16-20 September 2013 available from <http://www.unescap.org/resources/sixth-appc-report>

11 United Nations Economic Commission for Latin America and the Caribbean (ECLAC), Montevideo Consensus on Population and Development, LC/L.3697 (23 September 2013), available from http://www.cepal.org/celade/noticias/documentosdetrabajo/9/50709/2013-596-montevideo_consensus_pyd.pdf

achievement of social justice and the national, regional and global commitments to the three pillars of sustainable development: social, economic and environmental¹²,” and that any meaningful efforts towards transformative and sustainable development must posit people as the drivers of development rather than passive receivers of aid priorities and programming.

As recently asserted by CEDAW, the “failure of a State to provide services and the criminalization of some services that only women require is a violation of women’s reproductive rights and constitutes discrimination against them¹³.” Not only is women and girls’ SRHR a human rights issue in and of itself, it is central to their empowerment and achievement of other rights.

When states fail to recognize full sexual rights and reproductive rights, they not only compromise women’s health, they both tolerate and endorse institutional and structural violence towards women and girls, abusing their human rights and perpetuating their marginalization and social exclusion. Any Post-2015 Development Agenda will fail to be transformative if women and girls’ sexual rights and reproductive rights are not meaningfully included as an integral component for equitable and sustainable development. Governments are capable of more, and women and girls in all of their diversities deserve more.

We call on governments to ensure a comprehensive, high-quality, and integrated approach to SRHR, including but not limited to:

- The recognition of the SRHR of young people, ensuring access to youth-friendly sexual and reproductive health information and services, as well as comprehensive sexuality education that is gender sensitive, non-discriminatory and life-skills based, in a manner consistent with the evolving capacity of adolescents and young people;
- The recognition of the sexual rights (including the right to pleasure) of all people, including those who are most marginalized;
- Universal access to a full range of voluntary contraceptive methods, including emergency contraception, that is of high quality and variety, is also user-friendly and appropriate to the needs of girls, adolescents and women, and ensures their confidentiality;
- Universal access to safe and legal abortion, urging governments to review and repeal laws that criminalize voluntary abortion, and remove all legal and implementation barriers to ensuring access to safe, comprehensive, free, sensitive and high-quality procedures for pregnancy termination, free of marital and/or parental consent requirements;
- The recognition of and respect for women’s reproductive rights regarding access, bodily integrity, autonomy, and decision-making in various contexts, including surrogacy, New Reproductive Technologies, and Human Rights in Childbirth, among others;
- The eradication of all forms of violence and discrimination based on age, sex, sexual orientation and gender identity, occupation, class, ethnicity, religion, disability, migrant or HIV status, among other grounds.

¹² Ibid, page 4.

¹³ Committee on the Elimination of Discrimination Against Women (CEDAW) (2014). Statement of the Committee on the Elimination of Discrimination Against Women on sexual and reproductive health and rights: beyond 2014 ICPD review, p. 1-2.

THE TIME TO ACT IS NOW!

It's time for a new narrative on women's health issues, a narrative drafted and voiced by women themselves, in all their diversities. This May 28, SPEAK OUT AND MOBILIZE in your community about what you see as the urgent priorities for realizing women's holistic sexual and reproductive health, rights and wellbeing.

Join us and SRHR advocates worldwide in showing governments that a holistic approach to women's health is about recognizing women's sexual rights and reproductive rights, and supporting women of all ages in all their diversities as they make sexual and reproductive choices for themselves, throughout their whole lives. Empowered and respected choices! Recognized needs and realized rights in the POST2015 agenda now!

JOIN the May 28th Campaign re-launch by endorsing the Call for Action at www.may28.org

Your contributions will help inform your government's understanding of women's SRHR issues and influence the high level discussions at the United Nations on the New Development Agenda in the following months. We want to make sure your voice will be heard!! JOIN US NOW!

This May28th SPEAK OUT:

- Host an awareness raising activity: forum, meeting, workshop/training, or cultural event on the need of a holistic, inclusive, and human rights-based approach to women's health, including SRHR for all women and girls in all their diversities.

This May28th MOBILIZE:

- Mobilize your network of reproductive justice activists for a public action: press conference, street demonstration, banner-drops, information stands, street play, flash mob, photo/art exhibit.
- Check out the May 28 Campaign toolkit for more mobilization ideas and messages you can use in your activities!

This May28th CONNECT:

- Engage other partners and allies in May 28th Campaign
- Share the Call for Action and the Campaign toolkit
- Share the May 28th Campaign Action Alerts we will be sending throughout the whole month with more ideas and messages.
- Share with us your campaign plans for May 28th to may28@wgnrr.org. We will make sure to inform others about your events!

This May28th SPREAD THE WORD:

- Download, print and distribute the Day of Action materials among your allies, partners, colleagues and all those who support women's right to health and SRHR.
- Spread the news about the Global Day of Action and tell the world about what you are doing on this day through social media - Facebook and Twitter.
- Tweet! For twitter use the following hash tags - #May28, #WomensHealth #SRHRtargetNow!. Check the Campaign Toolkit for more ideas about social media engagement and sample tweets!

This May 28th ADVOCATE:

- Send your government and the UN agencies in charge of drafting the Post-2015 Development Agenda a statement explaining the need for the inclusion of SRHR language and specific targets. You can find statement templates on the May 28th website later this month!
- Send your demands through Twitter to your National Delegates before the UN and UN representatives. Find more tweet examples in the Campaign toolkit.

Visit and share **www.may28.org** and learn more about the campaign and learn what you can do in your community!

Mobilise, Assert, Demand!

