



SAVE THE DATE

28 MAY 2018

INTERNATIONAL DAY OF ACTION FOR WOMEN'S HEALTH

#MAY28 #WOMENSHEALTHMATTERS #OURHEALTHOURRIGHTS

WWW.MAY28.ORG



Social Media Toolkit

May 28 - International Day of Action for Women's Health

About the Day:

May 28 is the International Day of Action for Women's Health, which for over 30 years, women's* rights advocates and allies in the sexual and reproductive health and rights (SRHR) movement worldwide have commemorated in diverse ways. Year after year, women, girls, advocates and allies have continued to take action and stand up for sexual and reproductive rights for what they are: an indivisible and inalienable part of our human rights.

How we can make this campaign a success:

1. Promotion:

- We encourage all our fierce members, partners and allies to spread the word far and wide! Write a blog or press release about your actions on the day or promote the day on social media using our messages below! Take pictures and send us a quick email (communications@wgnrr.org) about what YOU have done on May 28 so we can share!

2. Posting content:

- We have created some social media images - update your cover picture and share the images today! Download from [here!](#)
- Don't forget to use the hashtags in your posts online:
#May28
#WomensHealthMatters
#OurHealthOurRights
- If you have other hashtags specific to your issues/language/context then feel free to add them into your actions!

- Tag us and other partners so we know all the amazing action which is taking place!

3. Cross posting:

- If there are interesting articles, events, reports, graphics or blogs in your community linked to #May28 make sure to share them with us so we can repost and share across our membership! Email us on communications@wgnrr.org or on Instagram, Twitter and Facebook!

Sample Social Media Messages

Twitter/Instagram

Our rights, our health, our lives; let us make decisions free from coercion, discrimination and violence. #May28

Institutional violence continues to violate the SRHR of women worldwide - it must end now. #May28

Listen, support and trust women to make well informed choices about their SRHR. #May28 #WomensHealthMatters

Let's continue to resist and persist on #May28 because women deserve to enjoy their human rights free from coercion, discrimination and coercion. #OurHealthOurRights

Every year 25 million unsafe abortions take place, it's time our governments got serious about access to safe and legal abortion #May28 #OurHealthOurRights

On #May28 we will stand together, voice our resistance, and remind world leaders that #WomensHealthMatters

Achieving SRH depends on realizing rights #May28 #OurHealthOurRights

Human rights and health are interconnected and interdependent. #OurHealthOurRights #May28

We are mobilizing on #May28! Despite rollbacks we will not quit, we will not be quiet because #WomensHealthMatters

We're fighting rollbacks and restrictions through individual and collective action this #May28 #WomensHealthMatters

Leave the decision to have an abortion in the hands of pregnant women, girls, trans men and gender non conforming people #May28

It's time for our governments to uphold commitments for our women's health. Let's stand together this #May28

Universal access to safe & legal abortion is what we need on #May28, no compromises #WomensHealthMatters

Access to contraceptives, abortion services & comprehensive sexuality education is what we want! #May28 #WomensHealthMatters

#SRHR rollbacks disproportionately affect marginalized groups. We want justice, we want human rights for all! #May28 #OurHealthOurRights

We will not stand by whilst sexual and reproductive rights continue to be systematically violated worldwide because #WomensHealthMatters #May28

At some point in their lives, 1 in 3 women will experience gender based violence, SRHR must be prioritised because #WomensHealthMatters #May28

On #May28 we stand in solidarity with all women who's right have been denied to quality and holistic healthcare #OurHealthOurRights

Today on #May28 we commemorate International Day of Action for Women's Health and call on governments to uphold commitments made on SRHR

Facebook

25 million unsafe abortions take place every year. Today on #May28 we call on all our allies to stand up and speak out for the millions of women whose rights have been violated and denied to date. We believe #WomensHealthMatters and cannot be achieved without realizing human rights.

On the world stage, women's health particularly sexual and reproductive health rights continues to be systematically violated. On #May28, we call on all governments to meet their commitments and to prioritise women's health on their political agendas in order to protect the lives and wellbeing of women worldwide. #OurHealthOurRights

Women health should be promoted, protected and prioritised across the world but instead women face coercion, discrimination and violence in making decisions about their health. Today on #May28 we call on government to uphold the human rights affecting women's health because #WomensHealthMatters

Barriers to women's health continue to grow including the impacts as a result of the expansion of the Global Gag Rule, drastic funding cuts to SRHR programs, increased legislation attempts hindering access to safe abortion and online restrictions to accessing information.

#WomensHealthMatters and must be prioritised this #May28

Images for social media (<http://www.may28.org/campaign-materials/>)





